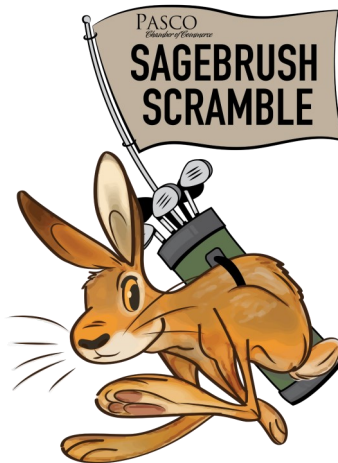


# PASCO *Chamber of Commerce*

Where everyone gets to know your name!

## 2024 Events & Sponsorship Opportunities



PASCO  
*Chamber of Commerce*  
Membership Luncheon  
"Where everyone gets to know your name!"



Annual  
**Sunshine**  
Business Luncheon

Pasco Chamber of Commerce

1110 Osprey Pointe Blvd

Suite 101

Pasco, WA 99301

Phone: 509.547.9755

Email: [admin@pascochamber.org](mailto:admin@pascochamber.org)



**2024 Mid-Columbia Ag Hall of Fame Gala**  
**Presented by the Pasco Chamber of Commerce**  
**Recognizing Excellence that Make Ag Vibrant!**

**January 18, 2024 | Red Lion Pasco | 5:30 pm Reception | 7pm Dinner & Program**

**Premier Sponsor (\$6,000)**

Co-Title sponsorship with Pasco Chamber  
 Opportunity to present event opening remarks  
 Name and logo to appear on all presentation awards  
 Preferred placement table for 8  
 Table recognition during program by MC  
 Premium vintage wines with dinner  
 Title sponsor of event acknowledged in all printed materials and TV advertising  
 Acknowledgement on radio advertisements and PSA's  
 Three-month recognition on chamber website and monthly mailer  
 Table signage  
 Thank you recognition in Tri Cities Journal of Business  
 Full page advertisement inside front cover of event program  
 Event banner  
 Name and logo as title sponsor to appear on video vignette



**Agriculture Advisory Leadership Sponsor (\$2,950)**

Agriculture Advisory Leadership Award sponsor  
 Co-presentation rights  
 Preferred placement table for 8  
 Table recognition during program  
 Name acknowledged in all printed materials and media advertising  
 Logo displayed on vignette shown at event, online and at REACH museum  
 Name recognition on chamber website and monthly mailer  
 Table signage  
 Thank you recognition in Tri Cities Journal of Business  
 Full page advertisement in event program  
 Event banner



**Agriculture PaceSetter Sponsor (\$4,000)**

Preferred placement table for 8  
 Speaking Opportunity  
 Table recognition during program  
 Premium wines with dinner  
 Acknowledged in all printed materials and media advertising with logo  
 Acknowledgement on radio advertisements and PSA's  
 Two-month recognition on chamber website and monthly mailer with logo  
 Table signage  
 Thank you recognition in Tri Cities Journal of Business  
 Full page advertisement back cover of event program  
 Event banner



**Rising Star Sponsor (\$2,950)**

Rising Star Award sponsor w/co-presentation rights  
 Preferred placement table for 8  
 Table recognition during program  
 Name acknowledged in all printed materials and media advertising  
 Logo displayed on vignette shown at event, online and at REACH museum  
 Name recognition on chamber website and monthly mailer  
 Table signage  
 Thank you recognition in Tri Cities Journal of Business  
 Full page advertisement in event program  
 Event banner



**Reception "Swag" Sponsor (\$4,000) - AVAILABLE\*\***

Preferred placement table for 4  
 Table recognition during program  
 Name acknowledged in all printed materials and media advertising  
 Name recognition on chamber website and monthly mailer  
 Table signage  
 Thank you recognition in Tri Cities Journal of Business  
 Full page advertisement in event program  
 Name on table "swag" (Cheese Cutting Board)

**Stewardship Award (\$2,950)**

Stewardship Award sponsor  
 Co-presentation rights  
 Preferred placement table for 8  
 Table recognition during program  
 Name acknowledged in all printed materials and media advertising  
 Logo displayed on vignette shown at event, online and at REACH museum  
 Name recognition on chamber website and monthly mailer  
 Table signage  
 Thank you recognition in Tri Cities Journal of Business  
 Full page advertisement in event program  
 Event banner



**Visionary Sponsor (\$3,500)**

Visionary sponsor w/co-presentation rights  
 Preferred placement table for 8  
 Table recognition during program  
 Premium wines with dinner  
 Logo displayed on vignette shown at event, online and at REACH museum  
 Acknowledged in all printed materials and media advertising with logo  
 Two-month recognition on chamber website and monthly mailer with logo  
 Table signage  
 Thank you recognition in Tri Cities Journal of Business  
 Full page advertisement in event program  
 Event banner



**Program Sponsor (\$1,800)**

Tickets for four  
 Table signage  
 Name recognition in Pasco Chamber website and monthly mailer  
 Thank you recognition in Tri Cities Journal of Business  
 Full page advertisement in event program



**Agriculture Pioneer Sponsor (\$2,950)**

Agriculture Pioneer Award sponsor w/co-presentation rights  
 Preferred placement table for 8/Table recognition during program  
 Name acknowledged in all printed materials and media advertising  
 Logo displayed on vignette shown at event, online and at REACH museum  
 Name recognition on chamber website and monthly mailer  
 Thank you recognition in Tri Cities Journal of Business  
 Full page advertisement in event program  
 Event banner & Table Signage



**Keep Farmers Moving Sponsorship (\$1800)**

Tickets for four  
 Acknowledged in selected printed materials with logo  
 Thank you recognition in Tri Cities Journal of Business  
 Full page advertisement of event program  
 Placement of up to two vehicles in the Grand Ballroom





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**Print OR Media Sponsor (\$1,800) **KNDU****



- Tickets for four
- Table signage
- Name recognition in Pasco Chamber website and monthly mailer
- Thank you recognition in Tri-Cities Business Journal
- Half page advertisement in event program

**Heritage Sponsor (\$1,200) (multiple)**



- Tickets for two
- Table signage
- Name acknowledged in all printed materials and media advertising
- Name recognition in Pasco Chamber website and monthly mailer
- Thank you recognition in Tri-Cities Business Journal
- Half sized advertisement in event program

**Reception Sponsor (\$1200) (multiple)**



- Preferred seating for 2
- Table recognition during program
- Name acknowledged in all printed materials and media advertising
- Name recognition in Pasco Chamber website and monthly mailer
- Table signage
- Thank you recognition in Tri-Cities Business Journal
- Business card-sized advertisement in event program

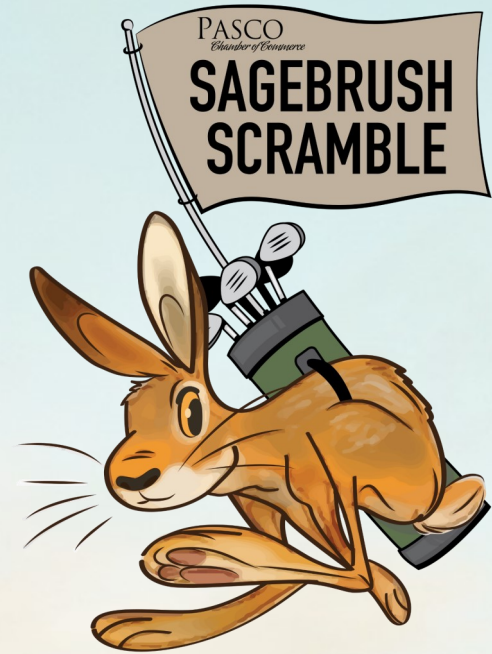
**Program Advertising for 1/2 Page (\$500) (multiple) – MORE AVAILABLE\*\***





# 2024 Sponsorship Packages

Sun Willows Golf Course  
June 14th, 2024



## Premier Sponsor \$6,000 (1)

- Prominent sponsor logo on trophy, polo shirt & scorecard
- Sponsor banner displayed at entry of event
- Prominent logo recognition on Pasco Chamber
- 2 Complimentary foursomes
- Speaking opportunity during the awards ceremony

## Eagle Sponsor \$4,000 (1)

- Sponsor logo on scorecard
- Sponsor banner displayed at event
- Logo recognition on Pasco Chamber website with event information
- Complimentary foursome
- Hole Sponsorship for par-3 Closest to Pin (\$500 prize value)



## Birdie Sponsor \$2,000 (2)

- Sponsor logo on scorecard
- Sponsor banner displayed at event
- Logo recognition on Pasco Chamber website with event information
- Complimentary foursome
- Hole Sponsorship



## Supporting Sponsor \$1,250 (4)

- Sponsor logo on scorecard
- Sponsor banner displayed at event
- Recognition on Pasco Chamber website with event information
- Complimentary foursome



## Plus *MORE* Sponsorship Opportunities:

Beverage Cart Sponsor \$750 (1) - **Northwest Communications Inc**

19<sup>th</sup> Hole Dinner Sponsor \$600 (1) - **Carpenter Drilling**

Trophy Presentation Sponsor \$500 (1)

Closest to Pin Sponsor \$500 (3) - **Kadlec Wound & Healing**

Hole (12) \$200

#18 - **Abadan**

Putting Green & Driving Range Sponsor (2) \$200

- **Nuvodia, Virgie Robinson**

Raffle Donations



*If you are interested in becoming a sponsor or have any questions, please call 509.547.9755 or email [admin@pascochamber.org](mailto:admin@pascochamber.org).*



# CRAWFEST

Osprey Pointe, Pasco WA  
September 14<sup>th</sup>, 2024  
Noon to 7:00pm

Live Music, Beer & Wine Garden, Food Vendors, Activities, and authentic Crawdad Boil prepared by Buddy Bentz and his team!

## Sponsorship Packages

- 'Cajun King' Sponsor - \$7,500
  - ◇ 4 Crawdad boil tickets, premium banner placement, social media recognition, logo on volunteer shirts
- 'Laissez les bon temp rouler' (lay-ZEH leh BAWN taw ROO-leh) (let the good times roll) Music Sponsor - \$5,000
  - ◇ 4 Crawdad boil tickets, premium banner placement, social media recognition, logo on volunteer shirts
- 'A fais-do-do' (fay DOUGH DOUGH) (Dance Party) Stage Sponsor - \$3,000
  - ◇ 4 Crawdad boil tickets, premium banner placement, social media recognition, logo on volunteer shirts
- 'Cher' (share or sha) (Dear or Sweetheart) Chef Sponsor - \$2,500
  - ◇ 2 Crawdad boil tickets, banner placement, social media recognition, logo on volunteer shirts
- 'How's ya mama an' them' Beer Garden Sponsor - \$2,000
  - ◇ 2 Crawdad boil tickets, banner placement, social media recognition, logo on volunteer shirts
- 'Show me you Beads' Sponsor - \$1,500
  - ◇ Banner placement, social media recognition, logo on volunteer shirts
- 'Allons' [Ah-loh(n)] (let's go!) - \$1,000
  - ◇ Banner placement, social media recognition, logo on volunteer shirts
- 'Ça c'est bon' (Sa say boh(n)) Sponsor (That's Good !!) - \$750
  - ◇ Bar sponsor with banner placement at the bar
- 'Veiller' (vay-yay) Sponsor (lets party) (multiple available) - \$500



# General Membership Luncheons

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Every 2nd Monday of the month

## Annual Luncheon Sponsorship (\$1000)

- Stand-up Banner on stage featuring Logo along with CREATE Members: City of Pasco, Port of Pasco, Franklin PUD, Pasco School District and CBC (\$1000 value)
- Two luncheon punch cards (\$260 value)
- Admission for 2 at the Annual Sunshine Luncheon (\$90)



## Premier Sponsorship includes the following:

- Logo recognition on four e-newsletter communications (3600 impressions)
- Logo recognition on 2 stand-alone email invite (1800 impressions)
- Logo recognition on monthly postcard (400 impressions)
- Banner displayed at luncheon
- 10 minute speaking opportunity at luncheon
- Luncheon is rebroadcast on Pasco City television Charter Channel 12 and on-demand online
- Sponsor receives complimentary luncheon admission for 2
- Sponsor to provide door prize of \$50 value, or Pasco Chamber can provide one and invoice the \$50.

**Sponsorship opportunities start at \$350.00**



## School Supplies Drive

- Lunch Sponsor - \$350
- Supply Drive Sponsors - \$250 - \$500





# **Annual Sunshine Business Luncheon**

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September 9, 2024

## **Premier Sponsorship includes the following:**

- Logo recognition on four e-newsletter communications (3600 impressions)
- Logo recognition on 4 stand-alone email invite (1800 impressions)
- Logo recognition on two monthly postcards (800 impressions)
- Banner displayed at luncheon
- 10 minute speaking opportunity at luncheon
- Luncheon is rebroadcast on Pasco City television Charter Channel 12 and on-demand online
- Sponsor receives complimentary luncheon admission for table of 6

Sponsorship opportunities start at \$750.00

Annual Meeting Luncheon will be held in September 2024

**Annual**  
**Sunshine**  
**Business Luncheon**





# RiverFest

OUR RIVERS, OUR LIFE

October 5, 2024 | Columbia Park Kennewick | 10:00 am to 3:00 pm

The mission of RiverFest is to continue positive public interactions with a community event

Our desire is once again to feature a family friendly event with educational hands-on activities for children, highlighting the importance of our river system & capitalize on public interaction, education and earned media

## **Roll On Columbia Advertisers - \$10,000**

- Banner displayed on Stage
- Radio Interview Opportunity
- Logo/name recognition on all event advertising
- Prominent recognition on promotional material
- Logo on website and social media
- Display space (20 X 20) space at the event in prime location
- Opportunity to welcome attendees (at the Columbia Park Stage)
- Logo displayed on program and map

## **Premier Advertisers - \$8,500**

- Logo/name recognition on all event advertising
- Prominent recognition on promotional material
- Logo on website and social media
- Display space (20 X 20) space at the event in prime location
- Company/organization banner displayed at the event in several locations
- Opportunity to welcome attendees (at the Columbia Park Stage)
- Logo displayed at the Columbia Park Stage
- Logo displayed on program and map

## **Entertainment Advertisers - \$6,000**

- Logo/name recognition as sponsor of the keynote speaker or entertainment
- Logo on promotional material and on website
- Display space at the event
- Opportunity to introduce keynote speaker or entertainment
- Logo displayed at the Columbia Park Stage
- Logo displayed on program and map

## **Hydropower supporters - \$5,000**

- Logo/name recognition on all event advertising
- Recognition on promotional material
- Logo on website and social media
- Display space at the event
- Logo displayed at the Columbia Park Stage
- Logo displayed on program and map

## **River supporters - \$3,500**

- Recognition on print advertising and promotional material
- Recognition on the website
- Display space at the event
- Logo displayed at the Columbia Park Stage

**Dam fans - \$500-\$1,500** - Recognition on print ad, Day of event & website, Logo displayed at Stage, Program, & Map

# 2024 E-Newsletter and Event Updates



**Monthly sponsor of the Pasco Chamber of Commerce E-Newsletter and Event Updates.** Your advertisement will appear prominently with over 1100 active contacts. The E-Newsletter is distributed once per week and event reminders run a minimum of 4 times a month. That is at least 5500 exposures per month for \$100. Save more money by sponsoring 6 months or for a year!

## PACKAGES AVAILABLE

\_\_\_\_\_ \$100.00 per month  
(up to 5 months)

\_\_\_\_\_ 6-month sponsorship for \$500.00 (\$100 dollar savings)

\_\_\_\_\_ 12-month sponsorship for \$1000.00 (\$200 savings)

Please return to:  
Pasco Chamber of Commerce  
1110 Osprey Pointe Blvd. Ste. 101  
Pasco, WA 99301  
509.547.9755 phone  
admin@pascochamber.org  
www.PascoChamber.org

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Address:  
\_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

CC Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3 or 4 digit on back of card  
\_\_\_\_\_

Name on Card \_\_\_\_\_

Sponsorship Commitment Signature:  
\_\_\_\_\_